



## **Bexar Facts-KSAT-Rivard Report Poll**

Tapping into public opinion surrounding issues that are most important to the people who call Bexar County and San Antonio home

Through quarterly nonpartisan polling, the **Bexar Facts-KSAT-Rivard Report Poll** will get a deeper understanding of issues that drive our community, enabling us to foster a more engaging conversation across the greater San Antonio area. KSAT, the Rivard Report and Bexar Blueprint are building a first-of-its-kind collaborative in San Antonio that will release nonpartisan polling results in tandem and initiate community discussions based on the trends gleaned from those results. Through this collaboration, we will create a mechanism of shared information that will build healthy discussions that inform and enhance policy decisions on the local level.

The way we see it, the staffs at KSAT and Rivard Report bring an array of expertise to the community. Each serves its own diverse audience. But together, working in concert through a multi-platform approach, both organizations can leverage their individual strengths to build a stronger information ecosystem.

Our shared goal is to inform our community, engage them in robust, meaningful conversations around the issues, trends and social findings that emerge from the polling conducted by FM3 Research. Utilizing republishing guidelines for the **Bexar Facts-KSAT-Rivard Report Poll** that are [similar to those developed by Texas Tribune](#), KSAT, Rivard Report and Bexar Blueprint will be able to widen the conversation to include both of our organizations' diverse audiences, thus increasing the citizen engagement of a wider, deeper group of those who live, work and play in the greater

1408 N. St. Mary's, San Antonio, TX 78215



San Antonio area. These republishing guidelines require that stories from one outlet may be republished on the partner outlet's platform, under the following conditions:

- The originating organization must get credit for their work, including the author's name and the originating organization's name.
- Links to the original report must be included in the body of the article.
- If an original article is referenced in a video piece (regardless of the platform on which that video appears), the original reporting organization must be given verbal and visual credit (through an on-camera graphic, preferably in an upper-left-hand corner font – "Courtesy: Rivard Report")
- Any additional reporting provided must be noted in an Editor's note in the article.
- Photos and graphics included in the original report may be republished within the context of that original story. Any subsequent use would need to be discussed to determine if other permissions are needed.
- Stories that are shared on social media platforms need to tag @BexarFacts , @KSATnews and @RivardReport
- Third party media outlets who are reporting Bexar Facts content on their own platforms must give KSAT and Rivard Report written, verbal and/or on-camera credit: "... as originally released by the **Bexar Facts - KSAT - Rivard Report poll...**" or "**Courtesy: Bexar Facts-KSAT-Rivard Report**"